

THE Schwinn PIXIE

IDEAL
"FIRST BIKE"
FOR AGES 3 to 5!
CONVERTS TO BOY'S
OR GIRL'S MODEL!



Zone 1

16" Coaster Brake, J42... \$29.95

Removable training wheels and top bar...
chrome fenders... coaster brake... semi-pneumatic tires...
forged one-piece crank. Flamboyant Red or White and Rose.

Schwinn BICYCLES



SCHWINN BIKES ARE BEST!

built by

ARNOLD, SCHWINN & CO. • CHICAGO 39, ILLINOIS

Schwinn Special Models...a bike for every need

THE Schwinn WASP



NEWSBOY'S SPECIAL!
BALLOON TIRED!
HEAVY DUTY MODEL!

Zone 1

- 26" Coaster Brake—B12... \$56.95
- 26" Automatic 2-Speed—
B12... \$66.95
- 26" Heavy-Duty—Coaster Brake
B14... \$66.95
- 26" Heavy-Duty—Automatic
2-Speed—B14... \$76.95

Perfect for newsboys or delivery service. Heavy duty model includes 120 gauge spokes, heavy duty front hub and saddle. Radiant Red or Black enamel.

THE Schwinn BANTAM



CONVERTIBLE!
FOR BOYS
OR GIRLS!
PNEUMATIC TIRES!

Zone 1

- 20" without training wheels
J32... \$41.95
- 20" with training wheels
J33... \$43.95

Removable top bar and training wheels. Built-in kickstand. Flamboyant Red, White trim.

THE Schwinn CYCLE TRUCK

IDEAL FOR
LOW-COST DELIVERY
HEAVY DUTY FRAME!



Zone 1

- 26"x20" Small Basket—CT1... \$90.00
- 26"x20" Large Basket—CT2... \$95.00
- Large basket carrier, 28" x 22" x 11".
- Small basket carrier, 24" x 16" x 11".

Balloon tires,
120 gauge spokes.

The Schwinn Town & Country Tandem

DOUBLE STRENGTH CONSTRUCTION



Choice of Schwinn colors... \$175.00

Bicycle-built-for-two. Close coupled frame, safe lady-back design. Front and rear heavy-duty handbrakes.

YOUR SCHWINN DEALER IS A BICYCLE EXPERT

THE Schwinn PARAMOUNT

SCHWINN'S
FINEST!
STEEL ALLOY
FRAME!
FINEST
EQUIPMENT!
10-SPEED
GEARS!
SPORTS OR
TOURIST!



Zone 1
27" Road Racer—P12 \$175.00
27" Men's Paramount Tourist
P11 \$175.00
27" Men's Track Bike—
P14 \$175.00

Sports or Tourist models with 10-speed, 3-speed or coaster
brake . . . or custom track bikes Radiant Red, Blue, Green, Violet,
Gold, Coppertone, Terra Cotta, White, Black Enamel.

The Schwinn Super Continental

15-SPEED GEARS!
SPORTS STYLING!
RACING
EQUIPMENT!

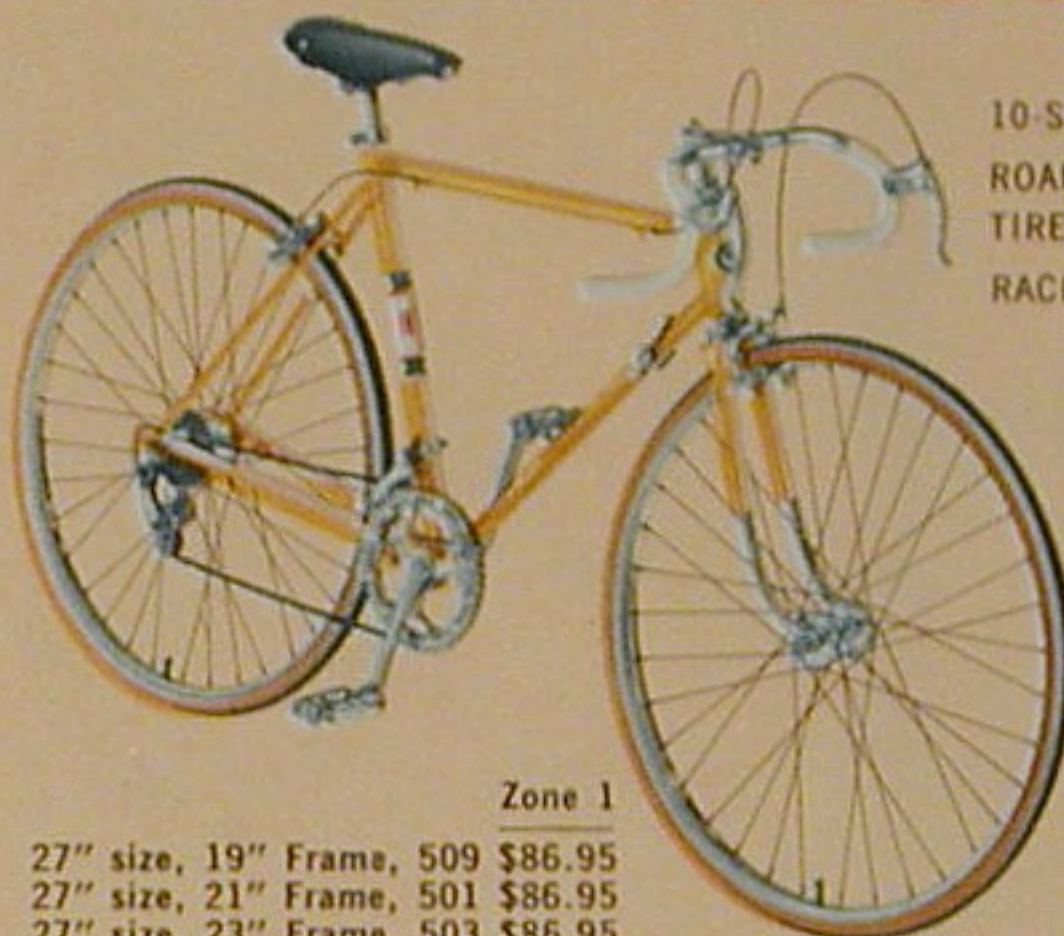


Zone 1
27" size, 21" Frame, 601 \$107.00
27" size, 23" Frame, 603 \$107.00

Three front chainwheels, powerful climbing gears . . . Five rear cogs,
38 to 100 gear. Radiant Red, Blue, Green or Coppertone.

The Schwinn Continental Sports

10-SPEED GEARS!
ROAD RACING
TIRES!
RACING SADDLE!



Zone 1
27" size, 19" Frame, 509 \$86.95
27" size, 21" Frame, 501 \$86.95
27" size, 23" Frame, 503 \$86.95

High speed road racing wheels and tires. 10-speed Huret derailleur,
50 to 91 gear. Radiant Coppertone, Red, Blue, Green.

THE Schwinn TRAVELER

for boys
and girls
LIGHTWEIGHT
STYLE!
GENERATOR,
LIGHTS!
DELUXE
EQUIPMENT!



Zone 1
26" Coaster \$59.95
26" 2 or 3-Speed \$66.95

Boy's 19" (W11) or 21" (W12)
frame sizes . . . Add \$2.00 for 23" (W13) Frame. Boy's in Radiant Red,
Blue, Black—Girl's (W61) in Radiant Red, Blue, White.

THE Schwinn SUPERIOR

15-SPEED GEARS!
STEEL ALLOY
FRAME!
QUICK RELEASE
HUBS!
AMAZING SPEED!



Zone 1
27" size, 22" Frame, 802 \$132.00
27" size, 24" Frame, 804 \$132.00

Fine Quality Sports Bike . . .
15-speed derailleur . . . 38 to 100 gear . . . Deluxe Radiant colors
— Radiant Gold, Terra Cotta, Violet, Sky Blue.

The Schwinn Continental Tourist

FAST,
EASY RIDING!
10-SPEED GEARS!
TOURIST STYLE!



Zone 1
27" size, 19" Frame, 409 \$86.95
27" size, 21" Frame, 401 \$86.95
27" size, 23" Frame, 403 \$86.95

Easy-pedaling lightweight, powerful 10-speed gears, road-racing
wheels, plastic fenders, mattress saddle. Radiant Coppertone,
Red, Blue, Green.

THE Schwinn VARSITY

10-SPEED GEARS!
HOODED
CALIPER BRAKES!
STURDY
TUBULAR RIMS!



Zone 1
26" size, 19" Frame, 209 \$66.95
26" size, 21" Frame, 201 \$66.95
26" size, 23" Frame, 203 \$68.95

10-speed Huret derailleur, 50 to 91 gear . . . Forged steel fork.
Radiant Red, Radiant Blue, Radiant Green.

THE Schwinn RACER

for boys
and girls
LIGHTWEIGHT
STYLE!
RADIANT COLORS!
POPULAR PRICE!



Zone 1
26" Coaster \$49.95
26" 2- or 3-Speed \$56.95
24" Coaster \$49.95
24" 2- or 3-Speed \$56.95

Boy's 26" in 19" (R11) or 21" (R12)
Frame—or 24" size (R21) in Radiant Red, Blue, Black.
Girl's 26" (R61) in Radiant Red, Blue, White. Girl's 24" (R71) in
Radiant Blue, Coaster or 2-Speed only.

The Schwinn Mark IV Jaguar



SCHWINN'S FINEST MIDDLEWEIGHT! STAINLESS STEEL FENDERS!

Zone 1

26" Coaster Brake, F18. \$74.95
26" 2- or 3-Speed, F18. \$84.95
Deluxe equipped. Chrome trimmed tank with built-in horn, new headlight, foam cushioned saddle, chrome rims, front and rear carrier. Radiant Red or Black.

THE Schwinn PANTHER III



CHROME FENDERS! TWIN LIGHTS! CHROME CARRIERS!

Zone 1

26" Coaster Brake, F15. \$69.95
26" 2- or 3-Speed, F15. \$79.95
Superb styling. Deluxe equipment. Chrome front and rear carriers, whitewall tires. Radiant Red or Black.

THE Schwinn CORVETTE



CHOICE OF 5-SPEED, 2- OR 3-SPEED OR COASTER! STAINLESS STEEL FENDERS!

Zone 1

26" 5-speed derailleur, F17-9 \$79.95
26" 2- or 3-speed, F17. \$76.95
26" Coaster Brake, F17. \$66.95
Luxuriously equipped. New headlight, whitewall tires, deluxe rear reflector. Radiant Green, Blue, Red or Black.

THE Schwinn TIGER



CHROME HEADLIGHT! FRONT CARRIER! WHITEWALL TIRES!

Zone 1

26" Coaster Brake, F13. \$56.95
26" 2- or 3-Speed, F13. \$66.95
24" Coaster Brake, F23. \$53.95
24" 2-Speed, F23. \$63.95
26" in Radiant Red, Green, Blue, Black.
24" in Radiant Red or Black.

The Schwinn Deluxe American



SLEEK NEW DESIGN! 100% AMERICAN MADE PARTS!

Zone 1

26" Coaster Brake, A16. \$59.95
26" Automatic 2-Speed, A16. \$69.95
Chrome fenders, tank, and rear carrier... whitewall tires. Radiant Red, Blue, Black.

THE Schwinn AMERICAN



100% AMERICAN! STANDARD 26" OR KINGSIZE! HEAVY DUTY, TOO!

Zone 1
2-Speed | Coaster

26" A11	\$59.95	\$49.95
26" Kingsize, A18	\$59.95	\$49.95
26" Heavy Duty, A14	\$69.95	\$59.95
26" H.D. Kingsize, A19	\$69.95	\$59.95
24" A21	\$56.95	\$46.95
20" A31	\$ —	\$44.95

Radiant Red, Blue, Black; Radiant Green 26" Size only.

THE Schwinn FLEET



SLIM-LINE TANK! BUILT-IN KICKSTAND! BUDGET PRICE!

Zone 1

26" Coaster Brake, D10	\$49.95
26" 2-Speed, D10	\$59.95
24" Coaster Brake, D20	\$47.95
24" 2-Speed, D20	\$57.95
20" Coaster Brake, D30	\$39.95

Sparkling chrome rear carrier. No carrier on 20" model. Flamboyant Red or Black enamel.

THE Schwinn SKIPPER



CANTILEVER FRAME! CHROME FENDERS! BUILT-IN KICKSTAND!

Zone 1

26" Coaster Brake, D13	\$46.95
26" 2-Speed, D13	\$56.95
24" Coaster Brake, D23	\$44.95
24" 2-Speed, D23	\$54.95
20" Coaster Brake, D33	\$41.95

Strong tubular enameled rims, two-tone saddle. Flamboyant Red or Black enamel.

CHOOSE YOUR FAVORITE FROM SCHWINN'S BIG SELECTION OF OVER 50 MODELS

THE Schwinn DEBUTANTE



GRACEFUL DESIGN!
STYLISH EXTRAS!
CHROME FENDERS!

Zone 1

26" Coaster Brake, F65...\$69.95
26" Automatic 2-Speed,
F65.....\$79.95

Beauty with a feminine touch... chrome-trimmed tank with horn... whitewall tires... chrome twinlights, fenders... built-in kickstand. White and Rose.

The Schwinn Deluxe American



100% AMERICAN!
NEW SLIM DESIGN!
CHROME TANK,
HORN!

Zone 1

26" Coaster Brake, A66...\$59.95
26" Automatic 2-Speed,
A66.....\$69.95

New slim-line tank with chrome trim and horn... built-in kickstand... sparkling chrome rear carrier. Radiant Blue, White with Rose.

THE Schwinn CO-ED



FRONT CARRIER!
CHROME LIGHT!
WHITETALL TIRES!

Zone 1

26" Coaster Brake, F63...\$56.95
26" 2- or 3-Speed, F63...\$66.95

Graceful lines and dependable performance... tubular chrome rims... chrome front carrier. Radiant Blue, White and Rose, White and Blue.

THE Schwinn TYPHOON



TWIN-BAR FRAME!
BUILT-IN
KICKSTAND!
FORGED FORK!

Zone 1

26" Coaster Brake, D12...\$39.95
26" 2-Speed, D12...\$49.95
24" Coaster Brake, D22...\$38.95
24" 2-speed, D22...\$48.95
20" Coaster Brake, D32...\$36.95

Cushioned two-tone saddle, strong tubular enameled rims. Flamboyant Red or Black Enamel.

THE Schwinn AMERICAN



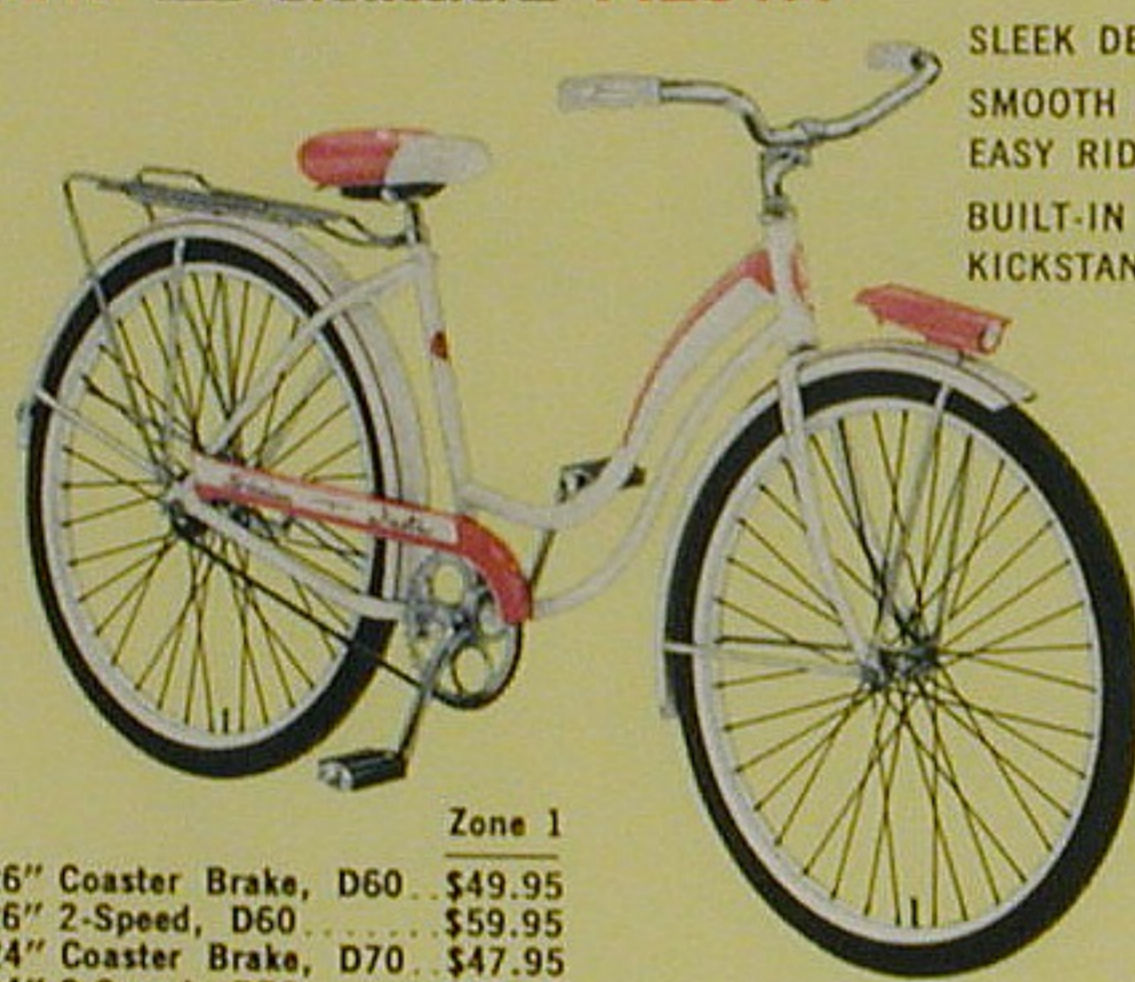
100% AMERICAN!
CHROME RIMS!
TWO-TONE
SADDLE!

Zone 1

26" Coaster Brake, A61...\$49.95
26" Automatic 2-Speed,
A61...\$59.95
24" Coaster Brake, A71...\$46.95
24" Automatic 2-Speed,
A71...\$56.95
20" Coaster Brake, A81...\$44.95

26"—Radiant Red, Blue, White with Rose, White with Blue;
24"—Radiant Red, Blue, White with Rose; 20"—Radiant Blue,
White with Rose.

THE Schwinn FIESTA



SLEEK DESIGN!
SMOOTH AND
EASY RIDING!
BUILT-IN
KICKSTAND!

Zone 1

26" Coaster Brake, D60...\$49.95
26" 2-Speed, D60...\$59.95
24" Coaster Brake, D70...\$47.95
24" 2-Speed, D70...\$57.95
20" Coaster Brake, D80...\$39.95

Slimline tank... rear carrier on 26" and 24"... front fender-light... Flamboyant Blue or White with Rose.

THE Schwinn DEBBIE



BEAUTIFUL
STYLING!
CHROME FENDERS!
BUILT-IN
KICKSTAND!
FASHION COLORS!

Zone 1

26" Coaster Brake, D63...\$46.95
26" 2-Speed, D63...\$56.95
24" Coaster Brake, D73...\$44.95
24" 2-Speed, D73...\$54.95
20" Coaster Brake, D83...\$41.95

Cushioned two-tone saddle... Schwinn tubular rims... Flamboyant Blue or White and Rose.

THE Schwinn HOLLYWOOD



LONG-LASTING!
SCHWINN QUALITY!
BUDGET PRICED!

Zone 1

26" Coaster Brake, D62...\$39.95
26" 2-Speed, D62...\$49.95
24" Coaster Brake, D72...\$38.95
24" 2-Speed, D72...\$48.95
20" Coaster Brake, D82...\$36.95

Beautiful styling... sturdy construction... low budget price... Flamboyant Blue only.

All Prices shown are suggested retail prices, except for fair traded models in fair trade states. All prices and specifications subject to change